



OFFICERS AND DIRECTORS

March 2020 BOARD MEETING MINUTES

Kevin Hendershot
Director & President

Nela Martins
Director & Vice President

Todd Josifovski
Director & Co-Treasurer

Crystal Chialtas
Director & Secretary

Eliza-Daniela Ghinea
Director

Douglas Alderman
Director

Katharina Mertens - Tropper
Director

Raluca Magdas
Director

Tony Cornacchia
Director

Mary Topping-Keenan
Ex-Officio Member

Ray Sanborn
Ex-Officio Member

Donna Marie Baratta
Ex-Officio Member

Linda Bugaziyanos
Ex-Officio Member

Meeting time & location	CCAA– March 24, 2020
Directors present:	Kevin Hendershot, Nela Martins, Todd Josifovski, Crystal Chialtas, Raluca Magdas, Eliza-Daniela Ghinea, Tony Cornacchia, Donna Marie Baratta, Katharina Mertens-Tropper
Regrets:	Vincent Valeri, Mary Topping- Keenan, Raymond Sanborn
Guests:	
Minutes taken by:	Raluca Magdas

Meeting called to order: **8:05 p.m.**

1. Approval of February 2020 Minutes – 8:06 p.m.

- Kevin asked the board members to review the February 2020 Board Meeting Minutes. Nela approved; Tony Seconded.

2. MISSION & ROLE REVIEW

- Todd to review CRA website along with Brenda for upcoming tax season

3. TREASURERS REPORT - 8:10 p.m.

- The Account Balance on March 24th, 2020 was \$8,389.72
- Todd to review CRA website along with Brenda for upcoming tax season
- Donations over \$250.00, make sure to ask if they want a plaque.
- CRA filing to be done in June, but will have it done before the due date as per Todd.

4. PLAQUE REPORT – 8:15 p.m.

- There has been no major push in the last couple of weeks, but everything is up to date.
- 40 plaques to be ordered; new wave of plaque orders expected in April.
- Seat diagram up to date and everything is mapped out.
- 61% of the Theatre chairs are filled.
- For the new plaque forms: add a portion to mark off if they are ok to share their information. (ie: for future events)

5. WEBSITE REPORT – 8:25 p.m.

- Eliza has done all the require regular maintenance and website cleaning:
 - Minutes updated

36 Greenfield Avenue, Toronto, ON M2N 3C8. www.friendsofcardinalcarter.ca
friendsofccaa@gmail.com

Registered Charity #85619
1549 RR0001

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- Latest items updated

- Map updated

- Check news page and update it.
- a batch of bookmarks printed.

6. DONATION GOALS – 8:43 p.m.

• Last year, our goal was \$30k, this year, our new goal is \$50k, this will be done through direct, plaques and corporate donations

• Corporate update:

- Get visual arts department to design the handout to potential corporate donors.

7. OTHER – 8:53 p.m.

• Katarina & Donna suggested on Social media to show talent of Students from Carter; An outside video could be presented to Ryerson/Concordia Universities for Advertising

• School approval needed by (ie: Mary) for any video production as well as in addition for any other contact added to the video, and other accounts facebook, Instagram, twitter.

• Outsource to bring Friends to the next level;

• Spotlight an old student (alumni)

Next meeting on April 7th 2020 – 8:00 p.m. (NEW TIME)

Meeting adjourned at 9.18pm.

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